

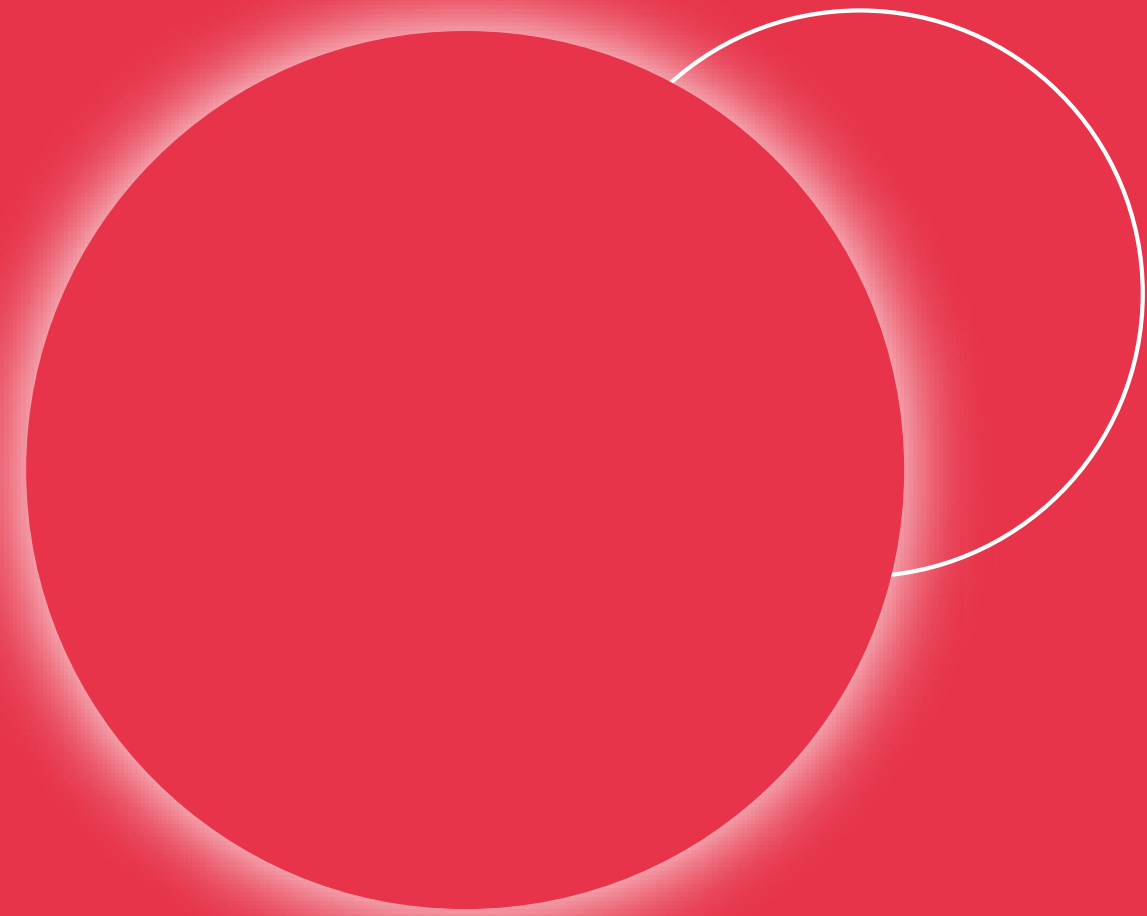


The
Superyacht
Group

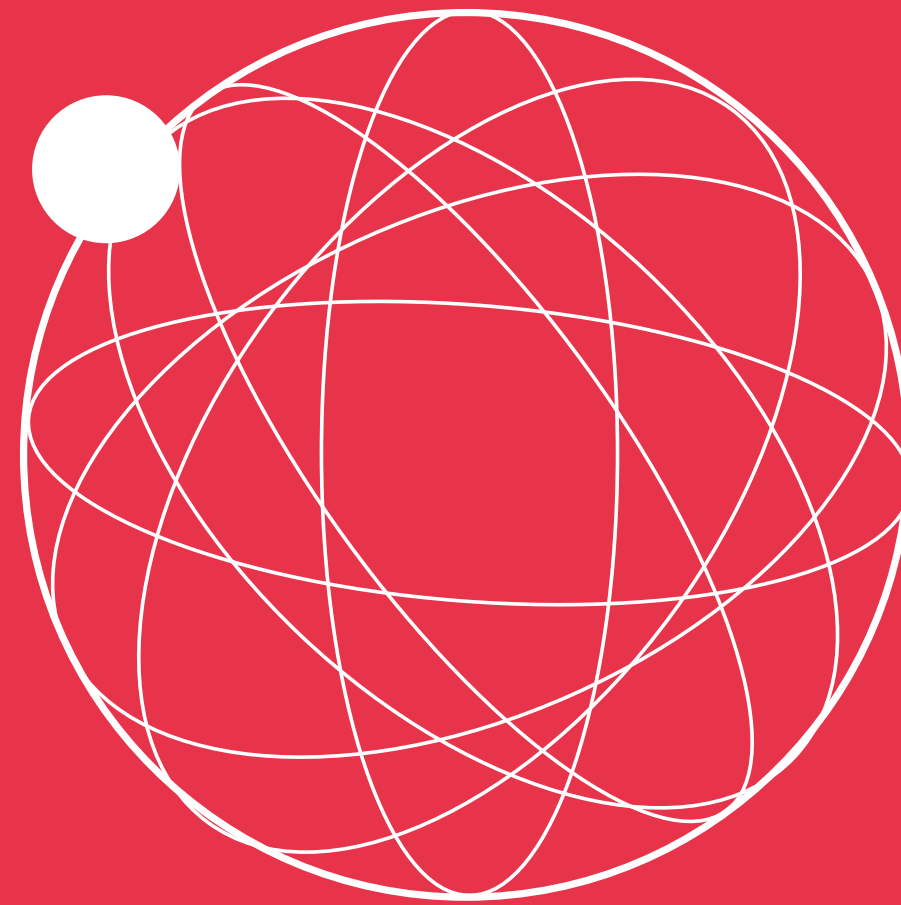
The Enterprise Membership

INSIGHTS - ANALYSIS - STRATEGY - ENGAGE - CONNECT

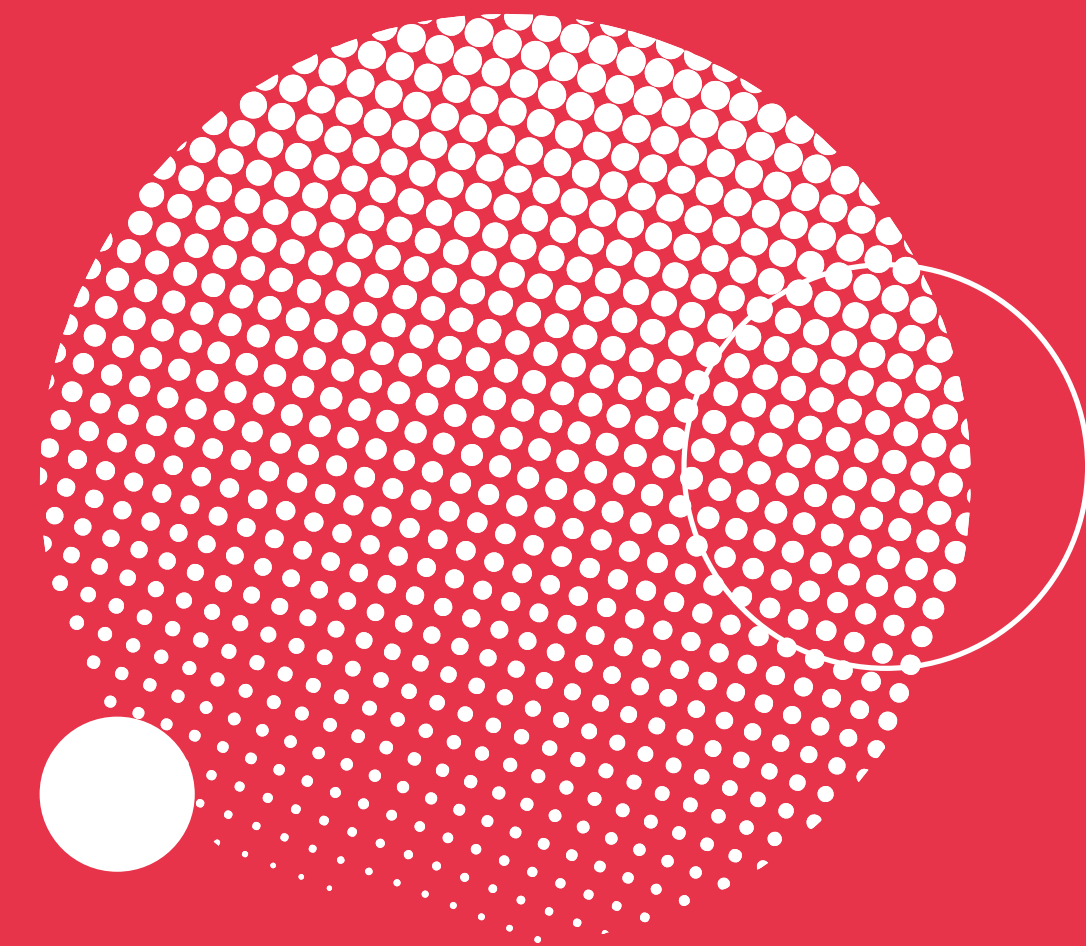
The ultimate all access membership package for business leaders and decision-makers in the superyacht industry



ONE INDUSTRY



ONE MISSION



ONE COMMUNITY

JOIN THE SUPERYACHT GROUP COMMUNITY

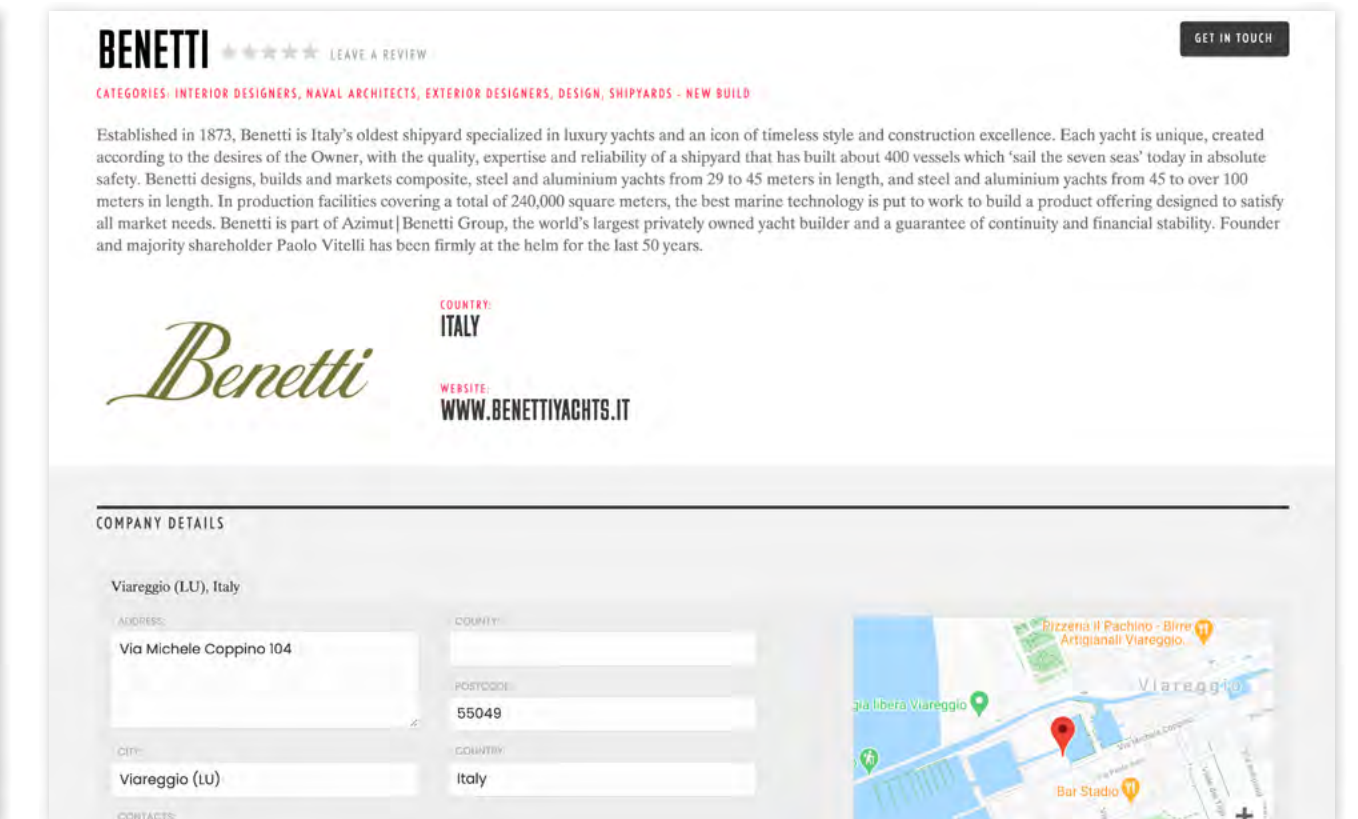
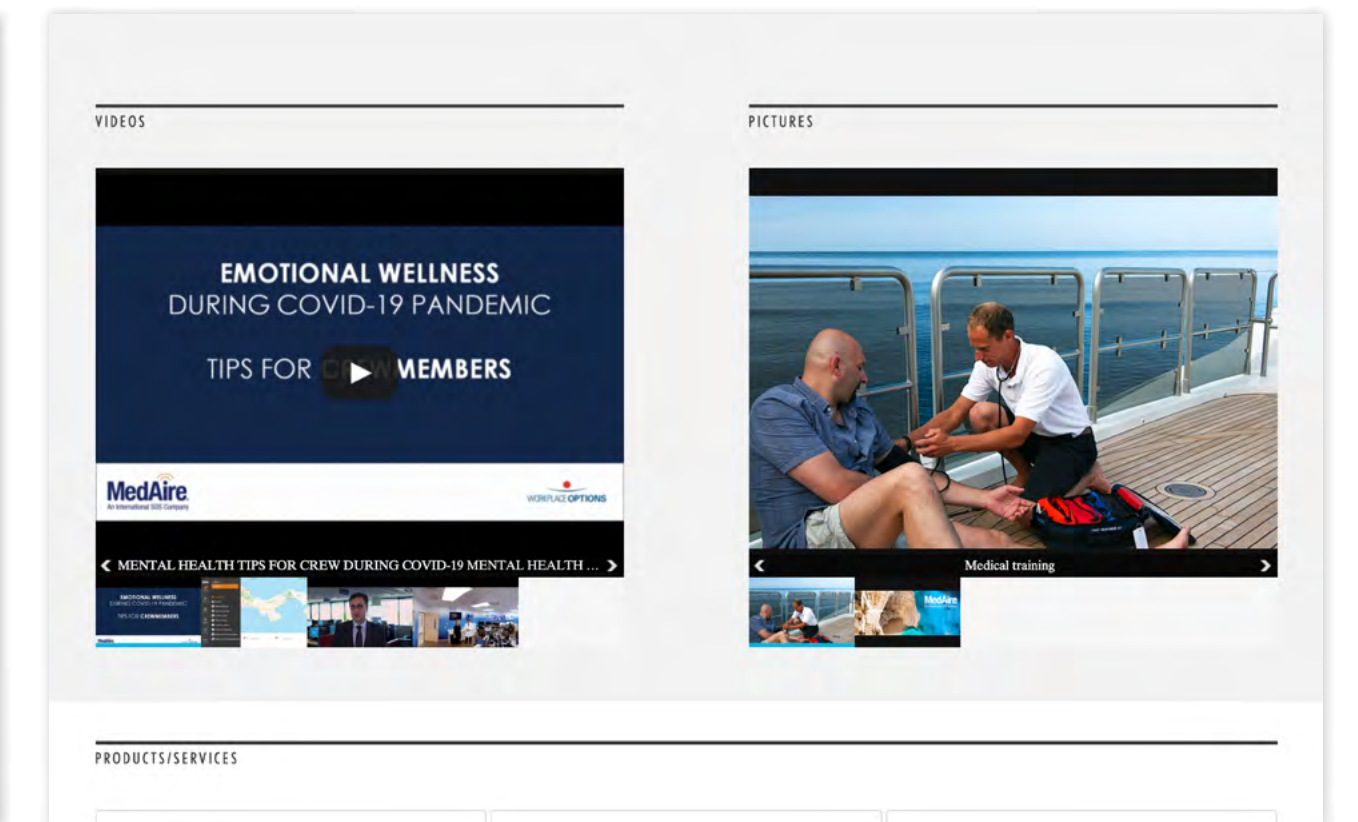
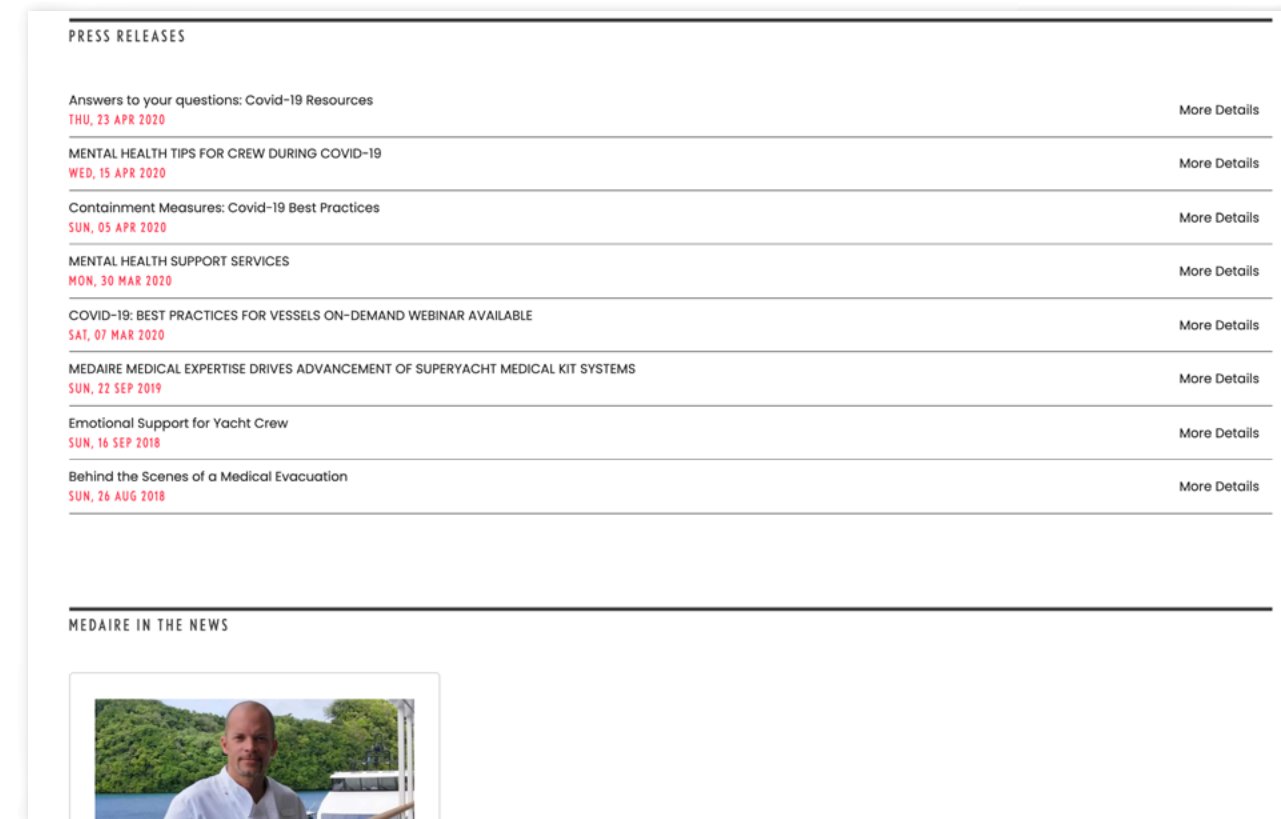
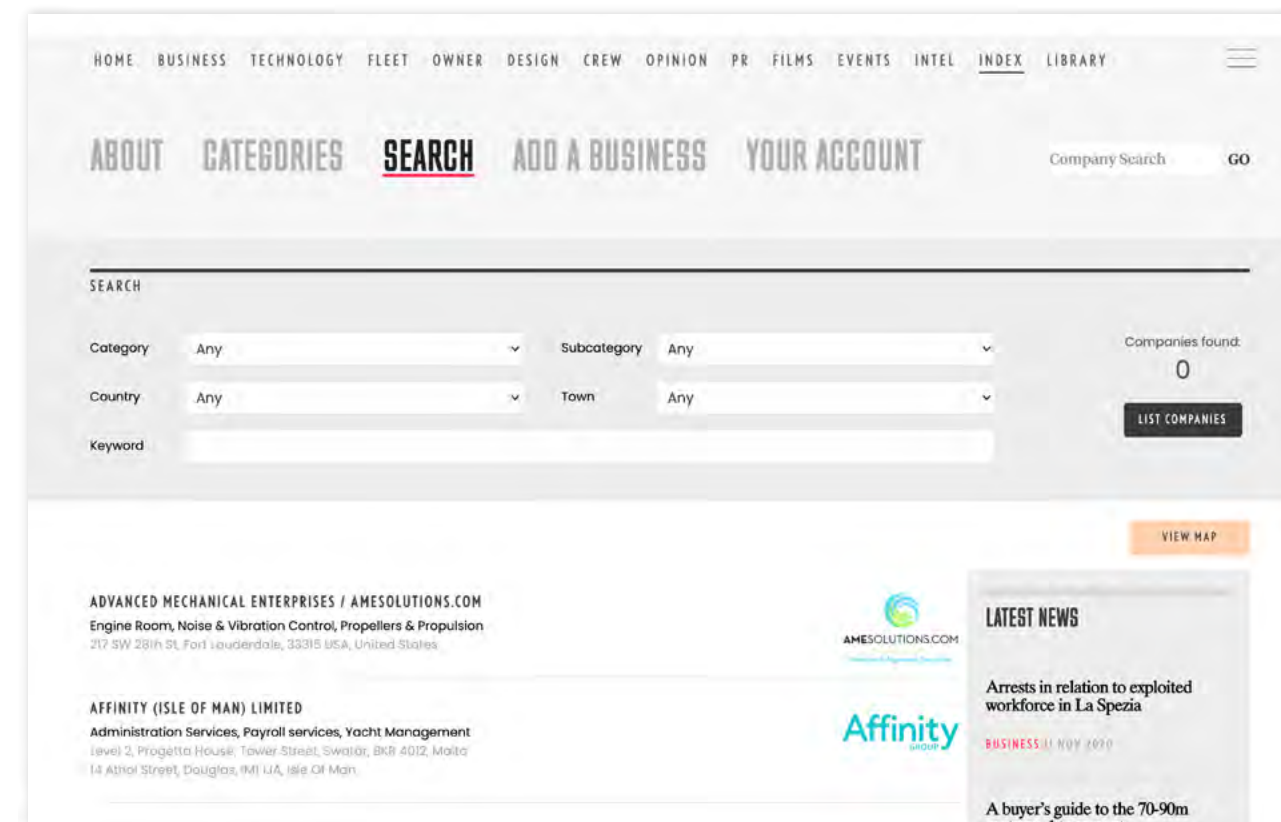
We firmly believe that our content, across a variety of media channels and platforms, should not be dependent on advertising or commercial relationships. We want our friends, colleagues and community to invest in our team, content, analysis, journalism, intelligence and data through engaging with our new inclusive Membership packages. We are committed to providing the market with **transparent journalism, trusted analysis** and a platform to share ideas that will ultimately **drive the industry forward** and **grow our market**. **The Enterprise Membership** presents an unrivalled value proposition, delivering access to market leading information, events and a platform to elevate your business.

Enterprise Membership - The Business Benefit

ELEVATE YOUR BUSINESS

Included with SuperyachtIndex:

- ✓ 12-month online directory listing within the SuperyachtIndex platform, embedded within SuperyachtNews.com
- ✓ 12 months' access to our unique SuperyachtNews.com online PR Tool
- ✓ 12 months' access to upload your videos to our SuperyachtFilms platform, embedded within SuperyachtNews.com
- ✓ Live link to your Index Page at the end of any news story related to your company
- ✓ Tweet to promote every piece of PR uploaded via our PR tool, via @SuperyachtNews for duration of 12-month package
- ✓ One-click email or call from any buyer using the SuperyachtNews App
- ✓ Confidence that for an affordable fixed annual fee, you are marketing your company to all of the active readers and users of the market-leading media channels of The Superyacht Report and SuperyachtNews.com



Enterprise Membership - The Business Benefit

ELEVATE YOUR BUSINESS

12-month SuperyachtIndex Access

The ultimate interactive digital platform, embedded within SuperyachtNews, Superyacht Index allows buyers to find the suppliers they need, when they need them, wherever they need them. SuperyachtIndex provides any buyer searching for a supplier, sub-contractor, service company, or any other business in the superyacht market, the opportunity to find a comprehensive dossier on the best companies in the sector, with over 5,500 companies and growing. We are able to provide an interactive directory of any superyacht company, no matter how big or small. Companies can also upload their latest news, product launches and videos directly to SuperyachtNews.com, making this the most intelligent marketing investment any company can make, even the smallest companies in the sector.

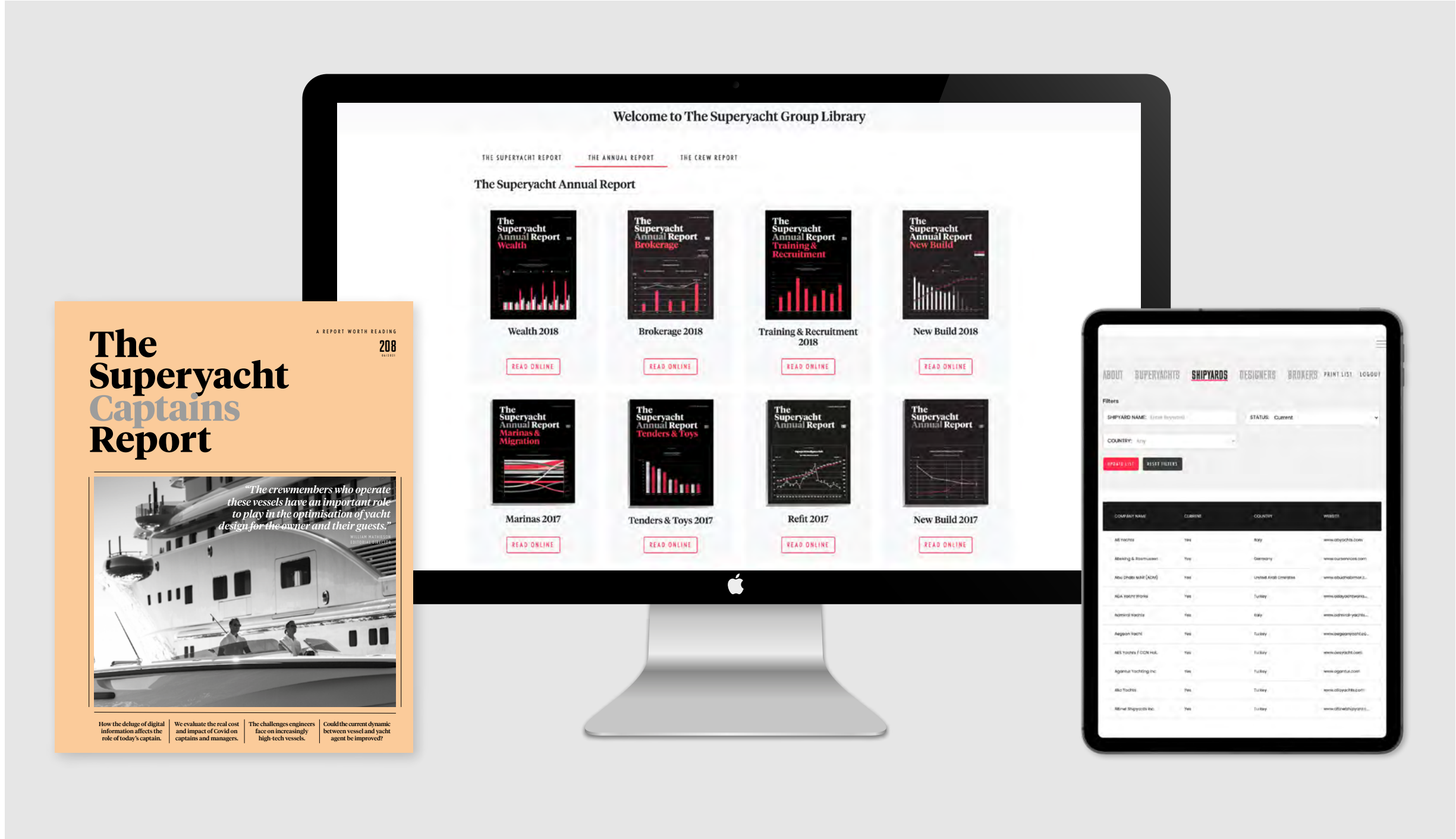
BE AT THE FOREFRONT OF THE INDUSTRY

The Superyacht Forum Live

Enterprise Members will also be granted delegate access to our flagship event in Amsterdam, The Superyacht Forum Live 2021, and the industry's most dynamic conference programme, broadcast from the industry's leading superyacht hubs, including Barcelona, Marseille, Monaco, Genova, Livorno, Hamburg, Bremen and key hubs across the Netherlands. Also included is access to our on-demand digital library of One to One's and The Superyacht Forum virtual focus groups - a series of panel sessions that identify pertinent issues within the industry today, and bring together a series of experts to debate the solutions.



Enterprise Membership - The Business Benefit



BUSINESS-CRITICAL INFORMATION

Access SuperyachtNews and The Superyacht Group Library

Spanning every sector of our industry, our news portal is the industry's only source of independent, thoroughly researched journalism. Our team of globally respected editors and analysts engage with the key decision-makers in every sector to ensure that our readers obtain the most reliable and accurate business-critical market analysis. Enterprise membership includes unlimited access to high-impact journalism on SuperyachtNews, access to our digital library of back issues and a subscription to The Superyacht Report.

REAL-TIME DATA AT YOUR FINGERTIPS

Unlimited Access to SuperyachtIntel

SuperyachtIntel allows you to access and analyse the fleet data that you need to make the right strategic business decisions. With a database of 6,000+ superyachts, SuperyachtIntel is designed to allow users to segment their search on myriad levels, including by sector (brokerage, new build, design) or by using specific yacht details such as LOA, crew cabins and incidents. You will not be restricted by predefined algorithms or automatically generated graphs and charts that only show you a certain amount of data; you source the data you need. Furthermore, our Intelligence database provides you with statistics about specific companies and the chance to access and analyse their historical performance, enabling each user to define trends within a sector or market.

The Price

For the same price as the previous SuperyachtIndex package, our members will have unfettered access to the full wealth of content, information, knowledge, data and valuable business networks delivered by the team at The Superyacht Group, all for only £100 per month,

What's included?

- Unlimited access to high-impact journalism on SuperyachtNews
- Access to our complete library of back-issues
- Unlimited access to SuperyachtIntel
- A delegate pass to The Superyacht Forum Live in Amsterdam and to our network of live and virtual events
- A subscription to The Superyacht Report
- 12-month SuperyachtIndex listing

Unrivalled value proposition

In 2019 – SuperyachtIndex **£1200**, The Superyacht Forum Entry **£1125**,
SuperyachtIntel **£595**, The Superyacht Report Subscription **£60**

In 2021 – **£1200** for all of the above.



£1,200

JUST £100 PER MONTH

Contact

Contact member@thesuperyachtgroup to discuss **The Enterprise Membership**.

THE SUPERYACHT GROUP

T: +44 (0)20 7924 4004

E: MEMBER@THESUPERYACHTGROUP.COM

The Superyacht Group, Lansdowne House, 3-7 Northcote Road, London SW11 1NG